



Support the People Making a Difference

Become a sponsor for Pentecost 2007 in Washington, D.C.

Last year hundreds of people—college students, community advocates, church leaders, political activists, and ordinary people of all stripes joined us in Washington, D.C., for Pentecost 2006—Sojourners/Call to Renewal's National Faith Mobilization.

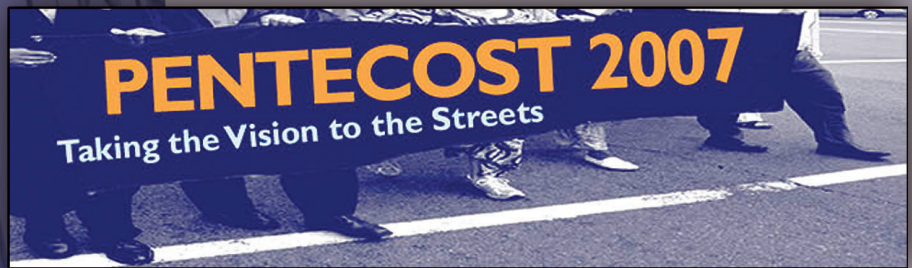
This year we are gathering on June 3-6, 2007, for Pentecost 2007: Taking the Vision to the Streets, and are once again bringing together the people whose voices are shaping the national agenda on poverty and putting that issue at the top of the presidential candidates' to-do list.

As a sponsor you will connect with conference attendees to:

- **MAKE PERSONAL CONTACT** with a target group of people who take action when they are committed to a cause.
- **MEET DECISION-MAKERS** and political leaders on local, regional, and national levels where people are not just empowered, but are working to empower others.
- **CONNECT WITH THOSE WHO TAKE ACTION**—educating both themselves and others—to make the world a better place.

SOJOURNERS/CALL TO RENEWAL
3333 14th Street NW, Suite 200,
Washington, DC 20010
1-800-714-7474 ex. 638
fax (202) 328-8757
lfriesen@sojo.net
www.sojo.net

**Join us for Pentecost 2007:
Taking the Vision to the Streets**



Who Should Sponsor This Event?

- Advocacy Organizations
- Mission Organizations
- Churches and Denominations
- Colleges/Universities
- Seminaries and Divinity Schools
- Environmental Organizations
- Community Action Groups
- Fair Trade Organizations
- Labor Unions

Strong Media Support Is Expected

**Pentecost 2006 was covered by these media outlets:
TV and Radio**

- CNN
- CBS
- National Public Radio (NPR)
- Christian Broadcasting Network (CBN)

Print

- Associated Press
- Miami Herald
- San Jose Mercury News
- Pittsburgh-Post Gazette
- The Chattanooga Times
- Edmonton Journal (Canada)
- The Atlanta Journal-Constitution
- The Christian Post
- Washington Post
- Charleston Gazette
- The Kansas City Star
- The Chicago Tribune
- Chicago Sun-Times
- Associated Baptist Press
- Scripps Howard News Service
- The Christian Post
- Chicago Sun-Times
- Rochester Democrat and Chronicle
- Harvard Crimson
- Dallas Morning News
- Slate

Online

- ABCNews.com
- Catholic Online
- National Review Online
- Slate

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Dynamic Speakers and Exciting Program

Capitol Hill Reception

This is a unique opportunity for conference attendees to interact with our representatives. Last year's reception featured presentations from Senators Sam Brownback, Hillary Clinton, James Clyburn, Blanche Lincoln, and Rick Santorum.

Presidential Candidates Forum

For Pentecost 2007 we are planning our first presidential candidates forum. National news and live coverage is expected for this event.

Emerging Leaders Dinner

More than 200 attendees registered for our emerging leaders track in 2006—a dynamic group of young people from across the country who are our rising leaders.

Amos and Joseph Awards

This annual ceremony honors those who have served the poor in a way that is profoundly influenced by their faith. Past honorees include Rep. Tony Hall (D-OH), Rep. John Lewis (D-GA), Susan Pace Hamill, Sen. John Edwards, Sen. Barack Obama, Rev. Darren Ferguson, Rev. Jim Dickerson, Rev. John Perkins, Mary Nelson, Marian Wright Edelman.

Other 2006 speakers included:

- Senator Barack Obama
- Rev. Brian McLaren
- Marian Wright Edelman
- Howard Dean
- Rev. Noel Castellanos
- John L. Carr
- Rev. Tony Campolo

Our list of speakers for 2007 is already starting to take shape. Don't miss an all-star lineup that will inspire attendees to action!

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Become a Pentecost 2007 Conference Sponsor

Friend (\$250)

- 1/6-page ad in the program booklet and a listing on the one-page sheet of sponsors included in conference folder
- Organization name listed on conference Web site

Associate (\$500)

- Exhibit booth space
- 1/3-page ad in the program booklet and a listing on the one-page sheet of sponsors included in conference folder
- Organization name listed on conference Web site
- One complimentary conference registration

Supporter (\$1,000)

- Exhibit booth space
- 1/3-page ad in the program booklet and a listing on the one-page sheet of sponsors included in conference folder
- Organization name listed on conference Web site
- Two complimentary conference registrations
- Organization logo printed on conference tote bag

Patron (\$2,500)

- Exhibit booth space
- 1/2-page ad in the program booklet and a listing on the one-page sheet of sponsors included in conference folder
- Organization name listed on conference Web site
- Three complimentary conference registrations
- Organization logo printed on conference tote bag
- Company brochure or marketing piece to be included in the registration package of each conference attendee

Benefactor (\$5,000)

- Exhibit Booth Space
- One full-page ad in the program booklet and a listing on the one-page sheet of sponsors included in conference folder
- Organization name listed on conference Web site
- Five complimentary conference registrations
- Organization logo printed on conference tote bag
- Organization brochure or marketing piece to be included in the registration package of each conference attendee
- Greetings and welcome from a sponsoring company representative at a major plenary

For information about becoming a featured sponsor of a high-lighted conference event, please contact Larisa Friesen at lfriesen@sojo.net or 202-745-4638.

Highlighted conference events for additional sponsorship opportunities include:

- Capitol Hill Reception
- Emerging Leaders Dinner
- Presidential Candidates Forum
- Amos and Joseph Awards

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Pentecost 2007 Conference Sponsor REGISTRATION FORM

Organization/Business Name (exactly as it will appear in conference information):

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

WE CHOOSE THE FOLLOWING SPONSORSHIP LEVEL:

- | | |
|--|---|
| <input type="checkbox"/> Friend \$250 | <input type="checkbox"/> Patron \$2,500 |
| <input type="checkbox"/> Associate \$500 | <input type="checkbox"/> Benefactor \$5,000 |
| <input type="checkbox"/> Supporter \$1,000 | |

AD SPECIFICATIONS:

Please send copy in pdf format to lfriesen@sojo.net no later than **Monday, April 30, 2007.**

Print: Ad sizes for the program should be determined as follows:

- | | |
|-----------------------------------|--|
| 1/6 Page (2 5/16" x 4 7/8") | 1/2 Page (7 5/16" x 4 7/8" Horizontal) |
| 1/3 Page (4 7/8" x 4 7/8" Square) | Full Page (8 1/8" x 10 7/8") |

LOGO: For Supporter, Patron, and Benefactor Sponsors, also send a JPG or GIF image of your company logo to be printed on the conference tote bag. Send to lfriesen@sojo.net no later than **Monday, April 30, 2007.**

ORGANIZATION BROCHURE: For Patron and Benefactor Sponsors, 1,000 copies of a company brochure/marketing piece to be included in conference registration packages should be shipped to Sojourners/Call to Renewal no later than **Monday, April 30, 2007.**

Payment Information:

- Enclosed is my check made payable to Sojourners/Call to Renewal ATTN: Pentecost Sponsorship.
 Please charge to my credit card: Visa Master Card AmEx
Amount: \$ _____

Card Number: _____ Exp. Date: _____

Signature: _____

Sojourners/Call To Renewal, ATTN: Larisa Friesen
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